

Vision, Mission and Values statements

Introduction

Alzheimer's Disease International (ADI) is the federation of national Alzheimer and dementia associations around the world. ADI has grown from four members in 1984 to become a global federation of over 100 national Alzheimer and dementia associations, in official relations with the World Health Organization (WHO). Representing people and nations on all continents, ADI is the global voice on dementia.

Our vision

Our vision is risk reduction, timely diagnosis, care and inclusion today, and cure tomorrow.

Our mission

Our mission is to strengthen and support Alzheimer and dementia associations, to raise awareness and lower stigma about dementia worldwide, to make dementia a global health priority, to support and empower people living with dementia and their care partners, and to increase investment and innovation in dementia research.

Advocating for governments all over the world to deliver the WHO Global Action Plan on Dementia 2017-2025 is a key part of delivering our mission.

Our values

Our core values are:

- **Respect:** Treating all people affected by dementia with respect and ensuring their rights are protected
- **Integrity:** Transparency in our relationships with each other and our external stakeholders
- **Inclusiveness:** Reaching out and enabling all stakeholders to be represented and heard equally without prejudice or discrimination while celebrating and leveraging our diversity
- **Accountability:** Being transparent and accountable, as well as fiscally responsible and effectively governed, with a commitment to excellence in all our work
- **Cooperation:** Developing mutually beneficial working partnerships and relationships